

## SILIIIS VC PITCH

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Project Name: SHARKS

Tagline: Dive Deep into the Future of Decentralized Finance

Website: <a href="https://sharks.network/">https://sharks.network/</a>
Bot: <a href="https://t.me/Sharks\_Tap\_Bot">https://t.me/Sharks\_Tap\_Bot</a>

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# GURREM PROBLEM

#### Lack of Simplified DeFi Access:

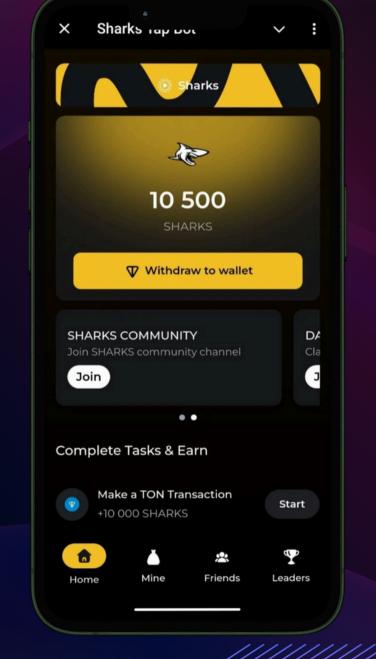
Current decentralized
finance (DeFi)
platforms are often
too complex for the
average user, making
adoption difficult.

### Low User Engagement in Crypto Communities:

Despite the explosive growth of the crypto space, retaining users through meaningful engagement tools remains a challenge



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## SOLUTION

SHARKS Mini Bot/App: A Telegram-based mini-bot, similar to DOGS, Hamster offering a streamlined, user-friendly experience for mining, token swaps, and community engagement. Optimized for both crypto beginners and experienced traders, aiming to boost adoption through simplicity and interactivity

Specially designed gamification features to engage users and keep them active within the ecosystem.



## MARKET OPPORTUNITY



#### DeFi Market Growth:

The DeFi market is expected to grow from \$12 billion in 2020 to over \$100 billion by 2025 end.

The rise of DeFi apps and gamified crypto projects like DOGS and SHIB demonstrates a clear demand for accessible and engaging decentralized platforms.

With more users entering the crypto space, SHARKS is uniquely positioned to capture a significant share by providing simplified DeFi access through Telegram.



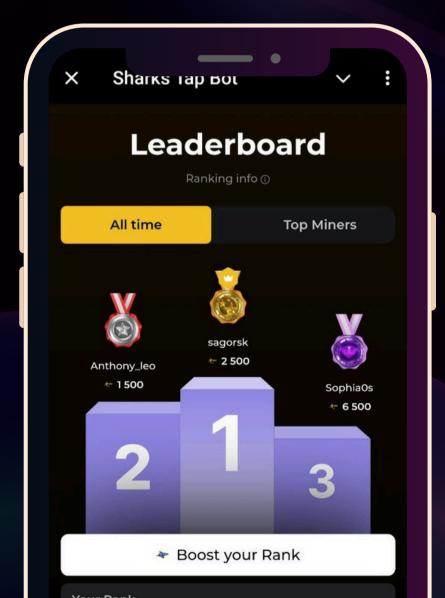


## WHY SHARKS?

Proven Growth Model:

Inspired by the viral success of the DOGS project, which gained significant market traction through community-driven growth and engagement.

SHARKS builds on this model but with stronger tokenomics, innovative features, and a larger-scale airdrop program to attract new users.



**Enhanced Tokenomics:** 

Built with investor protections and deflationary mechanisms that create long-term value.

Focused on a sustainable growth strategy to ensure steady liquidity and token value increase over time.

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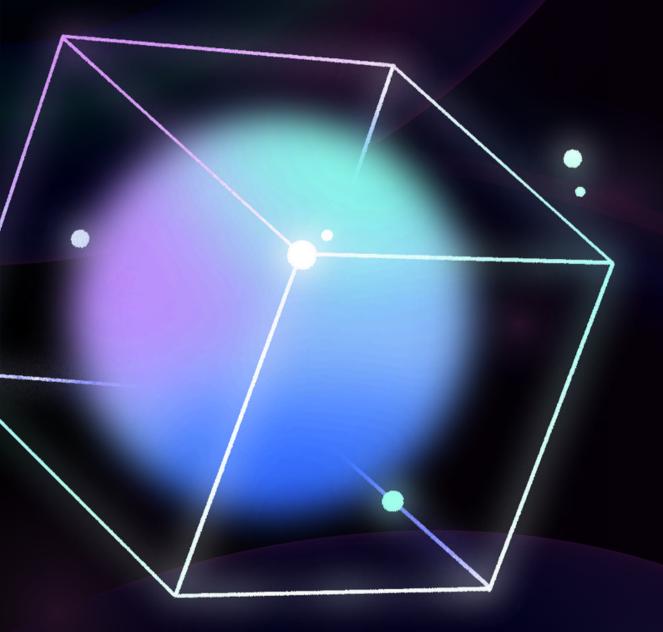


Our Vision is to create a seamless, community-driven DeFi ecosystem where users can effortlessly engage with decentralized finance through simple and accessible tools. By leveraging gamified experiences and innovative tokenomics, SHARKS aims to drive mass adoption and foster long-term value for both users and investors.









TOKENOMICS

Total Supply: 500 Billion SHARKS Tokens

Investor Allocation 10% of tokens (1-month cliff,10-month linear release). Seed Sale: 10% (Raising \$1M for 10% Tokens)

**Team Allocation** 

10% of tokens (1-month cliff, 10-month linear release)

Development Fund

5% for ongoing Developments.

CEXs/DEXs Listings

10% allocated for exchange listings.

Airdrops

First Season Airdrop: 40% of total supply.
Subsequent Seasons Airdrops: 25% for additional airdrops and user incentivization.

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### MARKET COMPARISONS

#### SHARKS vs DOGS:

#### **DOGS Market Success:**

• DOGS tokens saw impressive market performance due to their gamified approach and rapid community-driven growth.

#### SHARKS Advantage:

 SHARKS builds on the DOGS model with improved tokenomics, larger airdrop events, and enhanced liquidity mechanisms, creating a more sustainable growth trajectory for token value.

#### Investor ROI Potential:

#### DOGS Project Analysis:

- Early DOGS investors saw up to 50x returns at market peaks due to its viral community adoption.
- SHARKS, with its innovative approach and large-scale airdrop, is poised to replicate or exceed DOGS' performance with better long-term sustainability and investor benefits.







## ROADMAP

Phase 1 Phase 2 Phase 3 Phase 4 Phase 5

- Seed Sale.
- Initial development of the SHARKS mini-bot .
- Beta testing.

- Full launch of SHARKS Mini Bot/App on Telegram.
- Marketing campaign to promote the first season airdrop (40% of total tokens)
- Strategic CEX/DEX listings.
- Start of the linear release for investor and team tokens .
- Launch of subsequent seasons airdrops (25% of total tokens)
- Continued global user acquisition campaigns

 Further expansion of SHARKS features, including additional DeFi tools and gamified experiences for users.





## GROWTH STRATEGY



#### Massive Airdrop Strategy

- The 40% allocation for the first season airdrop is designed to generate immediate buzz and attract a large user base, similar to viral crypto projects like DOGS.
- The 25% for subsequent seasons ensures continuous user engagement and incentivization over time.

## Community -Driven Growth

- Focus on creating a vibrant Telegram-based community that actively uses SHARKS' DeFi tools.
- Engaging influencers and crypto thought leaders to promote the project across social media platforms and drive adoption.

#### **Partnerships**

- Collaborations with existing DeFi projects and communities to expand SHARKS' reach.
- Potential partnerships with crypto exchanges to facilitate future listings and boost liquidity.



**DeFi is Booming:** The decentralized finance market is growing exponentially, with increased mainstream interest and adoption.

**Timing:** SHARKS taps into this growth wave with a proven model and improved tokenomics that appeal to both users and investors.

**Community-Driven Engagement:** Gamified engagement and viral marketing, inspired by projects like DOGS, ensure a high likelihood of success in attracting and retaining users.







## THE ASK?

- Investment Opportunity: \$1M for 10% of SHARKS token supply.
- Token Vesting Terms: 1month cliff and 10 month linear release for investors tokens.

#### Use of Funds:

- Product development
- Marketing and user acquisition
- Expanding community and partnerships.
- Exchange listings and liquidity provision







Janga Ashok K.R Founder

## CONTACT US

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